

SUSTAINABILITY

PLAN

**EXECUTIVE SUMMARY** 



# WHAT WE WANT TO AGREEVE

### **OUR VISION:**

Tennis Opened Up

### OUR ENVIRONMENTAL SUSTAINABILITY AMBITION:

To secure a lasting future for tennis in Britain, through positive action on climate change and leadership in sustainability. To deliver our vision of tennis opened up, we believe it is critical that the LTA plays our part in addressing issues related to sustainability, protecting and supporting the environment.

The climate crisis, resource scarcity and changes to the natural environment will have an impact on tennis at all levels. Whether it be the impact of more extreme temperatures on grass court tennis at Britain's major events, or rising sea levels and extreme weather meaning a higher proportion of tennis venues at risk of regular flooding, it is critical that we play our part in tackling these issues.

The LTA knows we have a role to play in tackling our direct impacts, as a responsible organisation and event owner and operator, and we are setting out some specific actions that we will take to do this.

However, we ultimately also want to support the wider tennis community to be more sustainable in our role as national governing body for tennis in Britain. In doing so we know that we have a positive impact far beyond our own operations, but also most effectively support tennis in Britain in the face of rising energy costs, and changes to the environment.

We have identified three priority themes which run through our plan, and have set an ambitious aim in each area:

### **CLIMATE ACTION**

AIM: Achieve net zero carbon emissions from LTA operations and major events by 2030 and support the wider tennis community in reducing carbon emissions.

### **RESOURCE EFFICIENCY**

AIM: Utilise resources efficiently to reduce waste and energy usage from LTA business operations and major events, and support the tennis community to do the same.

### **NATURAL ENVIRONMENT**

AIM: For tennis in Britain to have a net positive impact on biodiversity.

## HOW WE WILL AGRIEVE IT

ESTABLISHMENT PHASE 2022-2023

PHASE 2024-2026

2<sup>ND</sup> FULL PHASE **2027–2030** 

To realise our ambition, we will deliver actions across four clearly defined impact areas, each with their own objective, set of targets and actions.

AREAS OF RESPONSIBILITY

LTA as an event owner and operator

LTA as the national governing body for tennis in Britain

PRIORITY ENVIRONMENTAL THEMES

**CLIMATE ACTION** 

LTA as an organisation

**RESOURCE EFFICIENCY** 

NATURAL ENVIRONMENT

**OUR ROLE** 

**IMPACT AREAS** 

**OBJECTIVES** 

LEADERSHIP

Embedding sustainability

Ensure that sustainability is systematically embedded in LTA decision-making processes and business practices. ACTION

Sustainable facilities and operations

Ensure the management and operation of LTA's own facilities and activities meet high standards of sustainability.

Sustainable events and competitions

Ensure LTA events and competitions meet high standards of sustainability and are credible vehicles to promote sustainability to a wide audience.

**ENGAGEMENT** 

Promoting, advocating and supporting sustainability

Use the LTA's position as an NGB to support, promote and encourage the uptake of sustainability practices across

British tennis.



As a responsible organisation and event owner and operator it is critical that the LTA plays our part in addressing issues related to sustainability, protecting and supporting the environment and tackling and reducing our climate impacts.

These are problems facing everyone, and whilst tennis has a relatively small environmental footprint, we do not accept this as an excuse for inaction, and believe that we all have an important part to play.

This will necessarily be a long-term plan but we know that changes to climate and our environment are the most significant concern for younger generations. It is critical that we listen to these concerns and all play our part to safeguard the sport for future generations, our future tennis fans, players, coaches and volunteers.

### **SCOTT LLOYD**

LTA Chief Executive



Changes to our climate and environment are the greatest challenge we face globally, and we have already begun to see the impact on tennis.

I'm really pleased that the LTA are making a long-term commitment to both reduce its own impacts, and work with everyone involved in tennis in Britain to protect and support the environment.

It's really important that we all play our part, however big or small, to ensure that tennis is here to enjoy for generations to come."

### **CAMERON NORRIE**

British Men's Singles No. 1