## Tennis Champion Role Description

**Overview of the Role**

Tennis Champions are ambassadors for tennis at venues, events or from home: changing perceptions, raising awareness and enriching people’s lives through tennis.

**What you will be doing**

Exact responsibilities will be agreed (and may be shared) but will likely include:

* Increasing awareness of opportunities to play or events through social media promotion
* Writing and publishing website content
* Designing and putting up posters and publicity material
* Hosting a stand at public events
* Contacting local media for publicity
* Making films to champion playing tennis

**Skills and experiences needed for the role**

* Passionate and enthusiastic
* Love tennis
* Good communication and writing skills
* IT literate with knowledge of website publishing
* Good understanding of marketing, design and social media

**Training and support available**

Before starting in this role, you will receive training from [ ] who will go through the process with you. You will receive ongoing support from [ ].

**Commitments**

* Time commitment will vary dependent upon tasks but on average this will be around [ ] hours per week

**Further Information**

* This role does not require a DBS check