

# LTA X PLEDGEBALL

## INTRODUCTION

The LTA have announced a brand-new partnership with Pledgeball - a charity that engages sports enthusiasts on environmental sustainability. Already established and active in football, Pledgeball encourages those involved in sport to take individual actions in their everyday lives that will have a positive climate impact.

Alongside Pledgeball, we will be engaging LTA registered tennis venues across Britain to participate in the LTA Pledgeball League with the potential for a significant collective positive impact through small changes in the everyday lives of the nations' tennis players.

Encouraging healthy competition between tennis clubs and venues, Pledgeball provides a platform for players at our registered venues to record individual pledges to their associated club or venue's page, contributing to their position in the Pledgeball League.

Pledges are calculated to a CO<sub>2</sub> equivalents figure, giving an overall value of an individual's pledge in terms of carbon reduction. Examples of pledges that individuals can make can be viewed on the [Pledgeball website](#).

The Pledgeball League will go live on Monday 12 June, coinciding with the Climate Coalition's Great Big Green Week and as main draw action begins at the Rothesay Open Nottingham.

## WHAT YOU NEED TO DO?

Your venue has already been loaded into the Pledgeball League, but you can still edit your listing by adding your club logo and your description.

We have currently used your Club Main Contact as the point of contact for your venue. Should you need to edit your lead contact name, you will need to [Contact Us](#).

## TO EDIT YOUR LISTING

### STEP 1 – GO TO [HTTPS://PLEDGEBALL.ORG/LTA](https://pledgeball.org/lta) AND SEARCH FOR YOUR VENUE



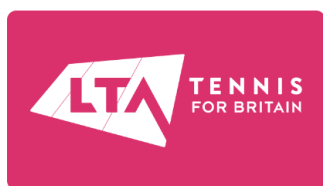
### MAKE A DIFFERENCE

Daily, weekly, monthly and annually, millions of us gather together for the love of our sport, for the endless deuces, the great shots, the poor shots and the simply disastrous, to congratulate, to commiserate and to share conversations. Together, as the tennis community we can drive change to protect the sport that we love and the conditions we need to play it. This summer, we invite you, the fans and players, to join us in driving this change; making a pledge as a member of your tennis venue is one way you can participate. However big or small your actions, it will make a difference.

## UPCOMING EVENTS

Search

## STEP 2 – CLICK ON YOUR VENUE NAME



### NOTTINGHAM TENNIS CENTRE

Organiser: David Everington

Location: Nottinghamshire

Pledge

Edit Event

Please note the LTA summer season 2023 campaign has now ended and Pledgeball winners have been decided. Keep a lookout for any future campaigns via communications from your tennis venue or LTA social channels.

Current CO2e pledged by this event:

**228.60kgCO2e**

Equivalent to 0.05 cars

## STEP 3 - CLICK ON EDIT EVENT

### Send Event Edit Link

An email has been sent to the event organiser. You have 1 hour in which to make the edits using the link

An email will be sent to the contact you currently have listed to edit your event. Should you need to edit your lead contact name, you will need to [Contact Us](#).

## NOW INTRODUCE LTA PLEDGEBALL LEAGUES AND ENCOURAGE YOUR MEMBERS TO PLEDGE

Change often comes from a lot of people doing something imperfectly, rather than a few doing it perfectly. When we work together members can do great things.



Introduce LTA Pledgeball Leagues to your members and community through your own communication channels. E.g. newsletters, social media channels, website, in your clubhouse.



Use support materials from the LTA, such as the Pledgeball explainer video, posters for your club, social media images & templates and a QR code to make a pledge!



Encourage your membership and community to pledge on the Pledgeball website in support of your club.

## VENUE RESOURCES

We have created a range of resources to help you do this. You can find these all [here](#).

